

Strategic Plan 2023 – 2026

OUR MISSION

We are Iutruwita/Tasmania's leading voice in advancing women's health and wellbeing.

OUR VISION

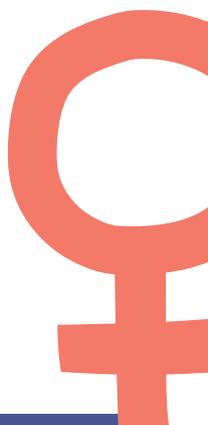
Iutruwita/Tasmania is a place with empowered individuals, supportive communities, and equitable systems.

OUR VALUES

Equity. We are kind and fair, and make sure everyone has opportunities to speak and be heard.

Choice. We uphold informed choices, and adhere to a feminist perspective in all that we do.

Impact. We make a difference by listening, collaborating with others, using evidence, and being innovative and adventurous.



Goals			
Strategic and Sustainable Development 	Positive Culture 	Health Promotion 	Influence 
We have the right reach and connections to make a difference for the people we serve.	Women's Health Tasmania is a warm, welcoming and safe space for our staff and clients.	We are the peak body for women's health promotion, delivering programs and policies that create positive outcomes.	We create change in our systems and society to ensure that individuals are valued.
Strategies			
<ul style="list-style-type: none"> • Increase, diversify and maintain funding • Maintain and enhance our reputation as reliable, trustworthy and knowledgeable in the areas which effect women and their health in Tasmania • Continue to grow our state-wide footprint • Ensure the physical and virtual spaces we create are fit for purpose and accessible to all women 	<ul style="list-style-type: none"> • Utilise the intelligence of staff and clients to inform organisational policy and development • Maintain Employer of Choice status • Provide excellent employment conditions and opportunities for growth and development • Maintain robust contemporary internal policies • Provide a warm, welcoming and respectful space for our clients and staff 	<ul style="list-style-type: none"> • Consult with Tasmanian women to deliver and advocate for appropriate services across Tasmania • Partner around Tasmania to deliver health promotion activities • Maintain Pregnancy Choices Website and phoneline • Deliver a range of evidence based best practice programs that are diverse and accessible 	<ul style="list-style-type: none"> • Influence Government policy • WHT is recognised as the health consumers spokespeople for women • Increase numbers and diversity of women engaging with WHT • Create conversations about policy change • Run events for women
Measures of success			
Our partners report value in the relationship and we have the resources (time, connections, money) to respond to emerging issues.	We are an Employer of Choice, we receive positive evaluations from staff, clients and Board members.	We receive more and more diverse requests from organisations and get positive feedback about our programs.	We achieve positive policy outcomes and increase engagement through social media, activities and events.