



Women's Health Tasmania

## MEDIA RELEASE

### RECORD ATTEMPT ON SALAMANCA LAWNS

In a national first, an attempt will be made in Hobart tomorrow to set a Pan Pacific record for the largest mass gathering of women dressed as Rosie the Riveter.

Organisers predict that hundreds of women and girls will turn up dressed in Rosie's trademark navy work shirt and polka dot headscarf.

The record count will be overseen by Dr Geraldine Bugoslowski of the Pan Pacific Federation and will set the bar for Rosie Rallies in the Pacific and trans-Tasman region.

Rosie the Riveter is one of the most recognisable images in the world, and she's an icon of women's empowerment.

The original Rosie the Riveter was a WW2 poster made to encourage the home front during WW2. It showed Rosie showing her biceps, saying "We Can Do It!"

The "Rosie Rally" is being held to celebrate the 30<sup>th</sup> anniversary of Women's Health Tasmania and International Women's Day.

**Date: Saturday 2<sup>nd</sup> March**

**Where: Salamanca Lawns**

**When: Event starts 1pm. Record count and group photo at 1.30pm.**

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